## EXECUTIVE SUMMARY OF 3Q17 NUMBERS

| PLN m | 3Q16 | 3Q17 | YoY | Comment |
| :---: | :---: | :---: | :---: | :---: |
| Revenues | 1,488.4 | 1,812.8 | 21.8\% | Double-digit dynamics continue. |
| LFLs (local currencies) | 9.2\% | 15.2\% |  | Positive LFLs in all countries and all brands. |
| Floorspace (m2) | 887,958 | 939,930 | 5.9\% | Floorspace: $+4 \%$ in Poland; $+7 \%$ in CIS, $+9 \%$ in Europe and $-13 \%$ in ME. |
| Sales per brands |  |  |  |  |
| Reserved | 660.8 | 825.3 | 24.9\% | Floorspace up 8.1\% YoY. |
| Cropp | 246.4 | 301.6 | 22.4\% | Floorspace up $4.0 \%$ YoY. |
| House | 189.2 | 205.0 | 8.3\% | Floorspace up 1.7\% YoY. |
| Mohito | 192.4 | 200.1 | 4.0\% | Floorspace up 0.9\% YoY. |
| Sinsay | 120.1 | 165.2 | 37.6\% | Floorspace up 16.7\% YoY. |
| E-commerce | 31.6 | 74.8 | 136.6\% | Investments in mobile apps, foreign development. |
| Gross profit on sales | 700.6 | 888.7 | 26.8\% | Sizeable margin pick-up YoY due to improved |
| Gross profit margin | 47.1\% | 49.0\% |  | collections, more favourable FX and new inventory management policy. |
| SG\&A costs | 662.2 | 775.0 | 17.0\% | Pick-up in costs of stores and HQ costs. |
| Average monthly SG\&A (PLN)/m2 | 254 | 280 | 10.2\% | Costs of HQs grew faster than costs of stores due to ecommerce development and resultant higher logistics costs and one-off London flagship marketing costs. |
| Average monthly costs of own stores (PLN)/m2 | 205 | 214 | 4.0\% | Stable rentals (appreciation of PLN against EUR, favourable new agreements), pressure on salaries (higher HR) and other costs (London opening). |
| Other operating line | -33.6 | -10.6 |  | More favourable YoY impact due to lack of provisions and write-offs for Tallinder (PLN 24.6 m in 3Q16). |
| EBIT | 4.8 | 103.1 | 2,046.7\% | Strong YoY growths due to the positive effect of |
| EBIT margin | 0.3\% | 5.7\% |  | operating leverage. |
| Net financials | -8.0 | 11.2 | N/M | Lower YoY interest due to lower indebtedness. |
| FX gains net | -1.9 | 12.3 | N/M | 3Q17: PLN 4.7m gains on RUB and UAH, PLN 4.4 m losses on US\$ and PLN 12.0m gains on other currencies (EUR, RON, CZK, HUF). <br> 3Q16: PLN 9.6m losses on RUB and UAH, PLN 13.5 m gains on US\$. |
| Tax | 3.2 | 29.3 | 800.8\% | Higher taxation due to higher profits as well as |
| Net income | -6.5 | 85.1 | N/M | increase in provision for probable tax uncertainties for former years (PLN 18.5m in 3Q17). |
| Operating cash flow | 101.4 | 129.3 | 27.5\% | Result of lengthening liabilities payments. |
| Inventory (PLN)/m2 | 1,634 | 1,759 | 7.7\% | Higher level of AW 17/18 collection - the whole collection has been sourced earlier. Inventory levels fitted for high LFLs. |
| Capex | 62.1 | 120.3 | 93.7\% | Opening of London flagship and higher payments for modernisations and stores opened in 2Q17. |
| Net debt/ (cash) | 647.0 | 10.8 | -98.3\% | Sizeable indebtedness reduction. |
| cash | 265.9 | 256.4 | -3.6\% | Consequence of supply chain financing. |
| long-term debt | 223.5 | 155.2 | -30.6\% |  |
| short-term debt | 689.4 | 112.1 | -83.7\% |  |

