

1Q21/22 RESULTS PRESENTATION

CROPP

GDAŃSK, JUNE 24, 2021

RESERVED

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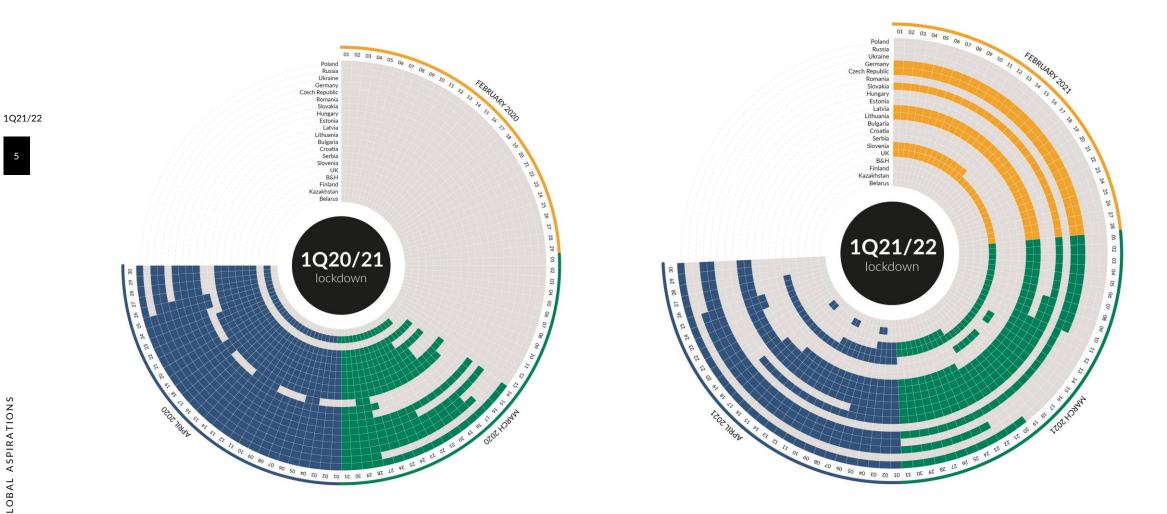


1Q21/22 financial results

1Q21/22

Impact of pandemics on 1Q20/21 and 1Q21/22 LPP 2020 2021 Growing uncertainty about epidemiological Shopping malls open all month in the situation in Europe, delays February country, longer YoY restrictions in countries in supplies from China, revenue dynamics 1Q21/22 where LPP has traditional stores. slowing down. Pandemic situation, lockdown in most Increasing restrictions in many countries, countries where LPP has traditional stores, March return to lockdown in Poland at the end of dynamic development of e-commerce. March. Continuation of lockdowns throughout April Lockdown throughout April in Poland (third April (first wave of cases). wave of cases), restrictions in other countries.

Longer YoY restrictions in 1Q21/22 LPP



ASPIRATIONS GLOBAL

Towards omnichannel

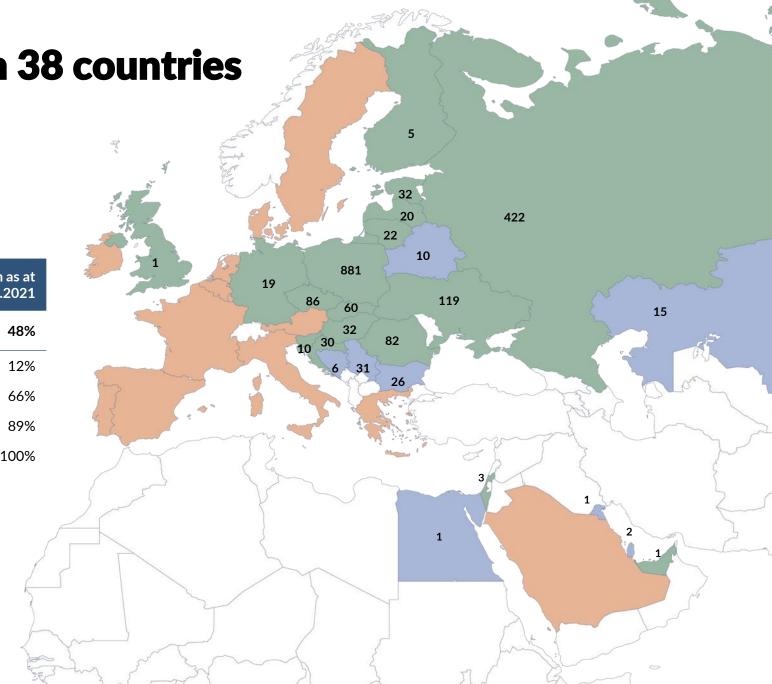
1Q21/22



LPP LPP's presence in 38 countries

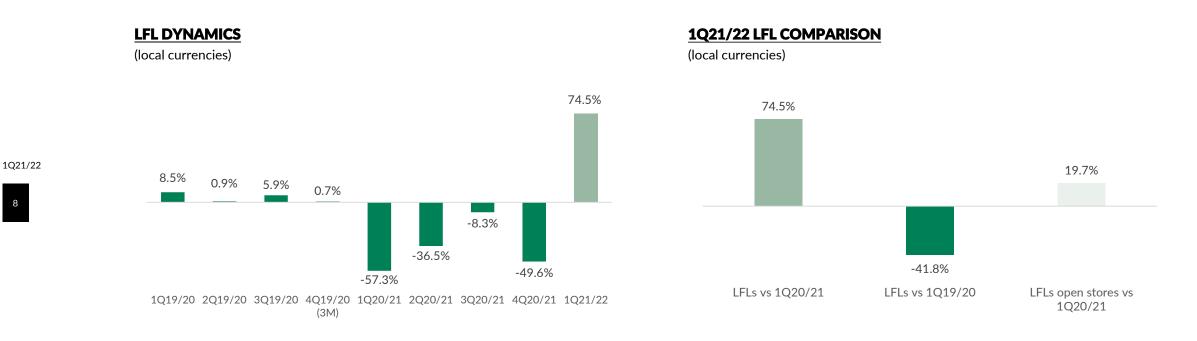
As at 30.04.2021	No. of stores	YoY	Open as a 30.04.202
LPP GROUP	1,917	+186	48
Poland	881	+ 29	12
Europe	462	+49	66
CIS	566	+108	89
ME	8	+0	100

online + offline



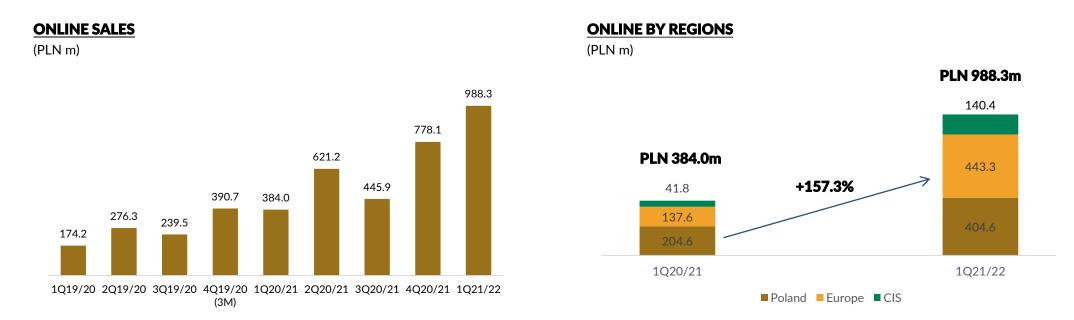
GLOBAL ASPIRATIONS

LPP LFLs affected by lockdowns



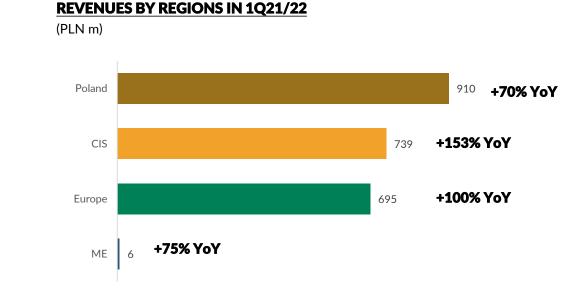
- Double-digit negative LFLs in each month of 1Q21/22 (calculations versus 2019/20). Falls recorded by each of the brands.
- Significant differences in LFL between countries in 1Q21/22 (calculations versus 2019/20) positive in Russia, Kazakhstan and Slovenia, low negative in Serbia, Romania and double-digit negative in Baltic countries, Great Britain and Germany consequence of different timing of lockdowns.
- Fewer countries in lockdowns and the effect of deferred demand were crucial to LFL growth in traditional stores. High street stores and stores in retail parks remained open.

LPP **Triple-digit e-commerce growths**



- High triple-digit growth in online sales (157.3% YoY) in 1Q21/22. Triple-digit dynamics of the number of visits to our brands' websites and tripledigit increases in the number of new and returning customers.
- Online sales in 1Q21/22 accounted for 44.4% of revenues from Poland (38.2% in 1Q20/21) and 42.0% of the Group's revenues (32.6% in 1Q20/21). Poland accounted for some 41% of online revenues. Doubling of online sales in Poland YoY.
- The highest YoY increases in 1Q21/22 were visible in the CIS region and on the European market. Middle East countries are not included as sales are made on the partners' external platform.
- In 1Q21/22 84% of visits and 68% of purchases were made via mobile devices.

LPP Foreign revenues exceed Polish ones



1Q21/22 FLOORSPACE

(by regions)

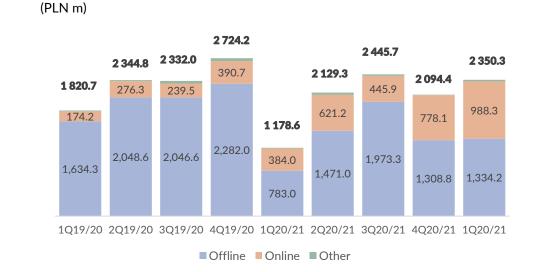
ths m ²	1Q20/21	1Q21/22	ΥοΥ
LPP GROUP	1.242.7	1.511.7	21.6%
Poland	521.7	584.4	12.0%
CIS	336.8	476.5	41.5%
Europe	375.9	442.0	17.6%
ME	8.4	8.8	4.7%

- Foreign revenues exceeded domestic ones in 1Q21/22. Poland constituted 38.7% revenues.
- Revenues from the CIS region greater than from Europe a different approach to lockdowns and closing down of traditional stores.
- Sales growth in Europe in 1Q21/22 in all countries, in particular in Romania (favorable impact of logistics development), Slovakia, Latvia and Germany.
- A tenfold increase in sales of pan-European e-store.

1Q21/22

LPP **Doubling of Group revenues**

GROUP REVENUES



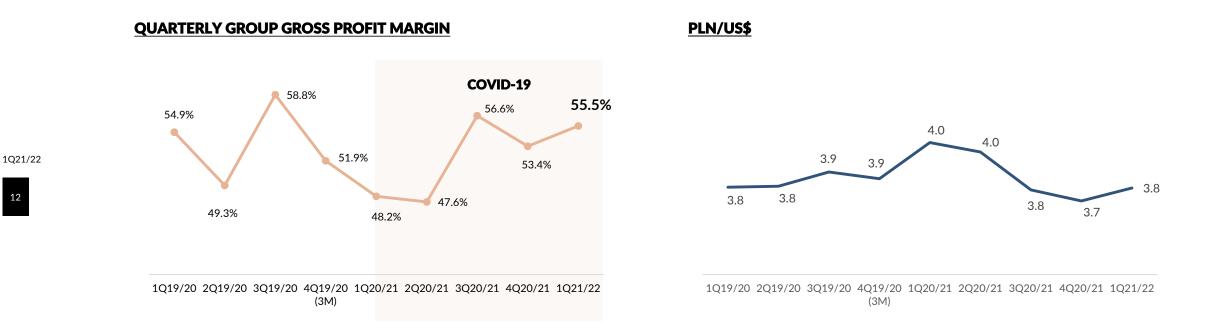
OMNICHANNEL REVENUES

PLN m	1Q20/21	1Q21/22	YoY
LPP GROUP	1,178.6	2,350.3	99.4%
Reserved	554.2	956.4	72.6%
Cropp	134.5	251.7	87.1%
House	119.0	196.1	64.7%
Mohito	125.6	178.3	41.9%
Sinsay	231.2	739.6	219.9%
Other	14.1	28.3	100.9%

- The Group's total revenues increased by 99.4% YoY in 1Q21/22. Dynamic growth in online sales and rebound in offline revenues. Different lockdown dates in various countries.
- 39.1% YoY decrease in group offline sales/ m2 in 1Q21/22 to PLN 293/ m2 despite longer restrictions due to COVID-19.
 67.1% YoY increase in group sales/ m2 to PLN 535/ m2 due to higher online and offline sales in 1Q21/22.
- All brands generated more revenues from abroad than from Poland. Sizeable growth in Sinsay due to floorspace expansion.

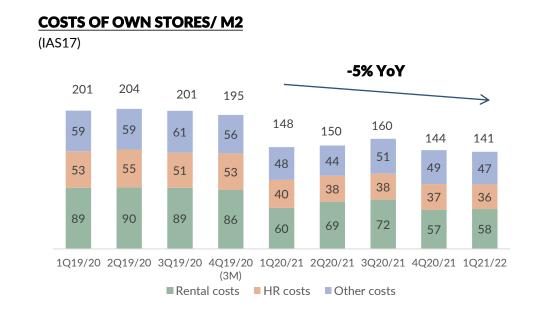
1Q21/22

High and growing gross profit margin LPP

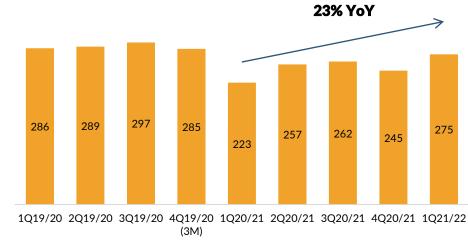


- Gross profit margin in 1Q21/22 was higher YoY due to milder YoY promotions and more favourable PLN/US\$.
- Lower level of inventory/ m2 YoY no need to conduct sizeable sell-offs.
- Successful adaptation of collection to new market demands.
- Differentiation of pricing policy between online and offline more attractive promotions in traditional stores.

LPP **Growth in costs below revenue dynamics**



<u>SG&A/ M2</u> (IFRS16)



- Lower YoY rental costs → renegotiation of rental agreements to new reality in shopping malls, turnover rentals while recognition of rentals during lockdown dependent on negotiations held.
- YoY fall in HR costs \rightarrow adjusting personnel to new revenue levels, stronger growth in the CIS region.
- Stable YoY other costs \rightarrow usage of materials and third party services dependent on lockdowns.
- Growth in SG&A/ m2 → higher YoY nominal operating costs, especially e-commerce and logistics. Growth in SG&A costs/ m2 despite higher floorspace due to growing share of online sales.
- SG&A costs as percentage of revenues fell from 69.2% in 1Q20/21 to 51.1% in 1Q21/22.

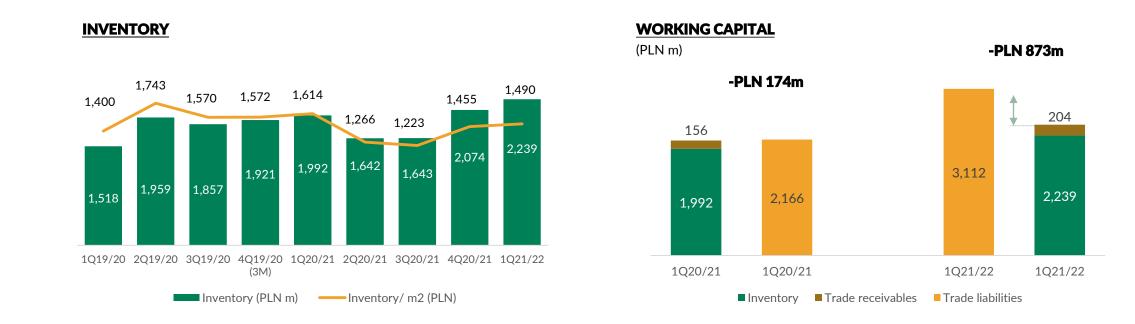


Sizeable YoY earnings improvement

- Sales doubled YoY despite longer YoY restrictions in relation to traditional stores. Dynamic online sales development.
- Significant YoY increase in gross margin due to milder YoY sell-offs.
- Increase in operating costs significantly below revenue growth due to cost savings conducted.
- One-offs in other operating line in 1Q21/22: PLN 2.1m gain on termination of IFRS16 agreements (PLN 1.4m in 1Q20/21) and PLN 12.4m government grants to salaries (PLN 5.0m grants recognised in 1Q20/21).
- More favorable net financial activity in 1Q21/22 YoY due to much lower YoY FX losses. PLN 10.5m positive one-off on adjustment of IFRS16 lease liability in 1Q21/22.

PLN m. IFRS16	1Q20/21	1Q21/22	YoY
Revenues	1,178.6	2,350.3	99.4%
Gross profit margin on sales	48.2%	55.5%	7.4 pp.
SG&A costs	815.8	1.200.7	47.2%
EBIT	-260.5	87.2	N/M
EBIT margin	-22.1%	3.7%	+25.8 pp.
Net financial activity	-158.5	-38.1	N/M
Net profit	-362.0	21.5	N/M
EBITDA	17.6	344.4	N/M

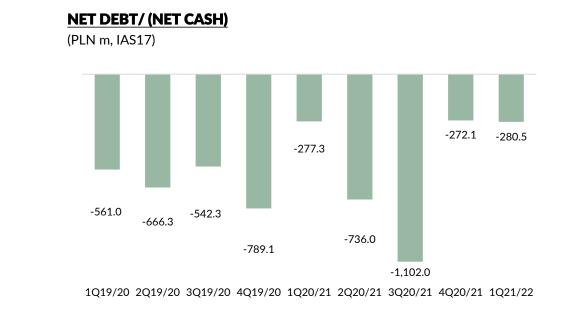




- 12.4% YoY growth in inventory due to larger YoY purchases (increase in network). 7.7% YoY fall in inventory/ m2 due to growth in floorspace.
- Liabilities are a source of inventory financing. Supplier financing programme utilization at PLN 1,937m at the end of 1Q21/22. Lengthening of
 payment terms for suppliers.
- As a result, our cash conversion cycle remained at a low level of 63 days in 1Q21/22 (-15 days in 1Q20/21).

1Q21/22

LPP Net cash of the balance sheet (IAS17)





- At the end of 1Q21/22, we had PLN 1.2bn of cash. Additionally, PLN 0.94bn cash in: money market funds (PLN 0.43bn) and restricted cash deposits (PLN 0.51bn), not recognised in net debt calculations.
- In 1Q21/22 capex reached PLN 251.5m, up 31.2% YoY due to higher outlays for upgrades and store opening and higher infrastructure outlays along with return to construction of Brześć Kujawski Distribution Centre.
- Long-term debt stable YoY and QoQ due to issuance of 5-year bonds in 4Q19/20. Fall in short-term debt YoY and QoQ due to repayment of additional working capital loans.

1Q21/22



Executive summary 1Q21/22



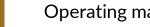


Growing offline sales despite the pandemic.



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Triple-digit online sales growth.



Operating margin **improvement**.



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Trade liabilities exceed inventory.

Net cash (IAS17).



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Key corporate events

LPP Key corporate events



WE CONNECT GENERATIONS

Cooperation on collections with generation Z.

PARTNERSHIP WITH CANOPY

Continuation of activities in the field of environmental protection, in particular forests and biodiversity.

TANGIBLE SUCCESS OF PACKAGING STANDARISATION

Moving towards a circular economy.

RESERVED APP

Launch of Reserved brand application. More apps in preparation.

RE.DESIGN - THE FIRST RESERVED COLLECTION CREATED IN COOPERATION WITH GENERATION Z IN POLAND

Reserved invited twelve creative representatives of generation Z to create the collection. They took an active part in every stage of creating the collection and finally became its ambassadors.

RE.DESIGN encompasses collection for women and men.



1Q2021

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Cooperation with Gen Z

Consistent efforts towards sustainable development

2020

2019

2018

2017

2016

2015

2014

2013



- joining ZDHC (Zero Discharge of Hazardous Chemicals) and joining the Polish Plastics Pact
- new CSR strategy For People For Our Planet
- joining the New Plastics Economy Global Commitment
- second ACCORD agreement
- start of Eco Aware collection
- increased control of factories in Asia
- commencement of cooperation with SGS audit company
- resignation from use of natural fur
- establishing of offices in Dhaka (Bangladesh)
- update of Code of Conduct for suppliers
- introduction of organic cotton
- establishing of a factory audit department
- resignation from angora
- access to ACCORD agreement

1Q21/22

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LPP



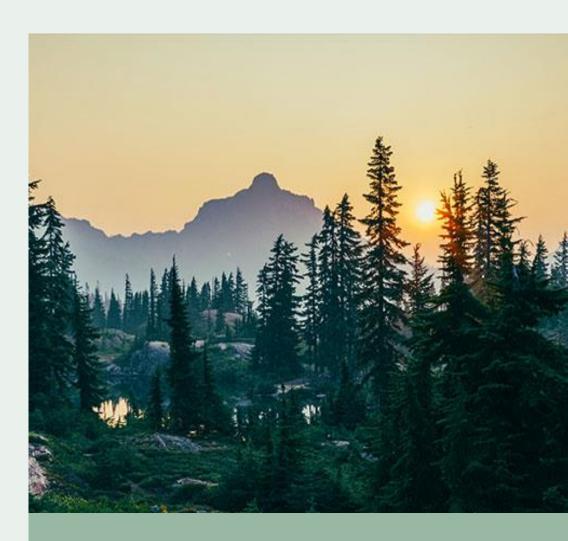
We act to protect the forests

LPP, as the first Polish company, started cooperation with Canopy - an organization whose goal is to develop business practices among entrepreneurs for the sustainable use of forest resources in the world by implementing changes in the area of purchased paper, packaging and cellulose fabrics.

Canopy goals: preserve 30-50% of the world's primeval and endangered forests by 2030.

By joining the international initiative, we undertook, among other, the following obligations:

- to support the idea of forest protection in terms of packaging policy,
- to use cellulose-based materials that are more environmentally friendly.



WHAT WE TARGET:

- stronger control of our supply chain,
- achieving an average content of recycled fibers in paper and packaging of at least 50% within 3 years.



As part of the Control Tower project - a platform that improves supply chain management. LPP implements carton standardization process.

The project will also be implemented in the newly built Distribution Center in Brześć Kujawski.

Goal: recovery at a level of up to 75%.

CARTON STANDARDIZATION - BENEFITS:

- more effective use of collective packaging in which the ordered goods are sent to LPP's distribution center,
- recovery of collective cartons reaching LPP warehouse from suppliers at the level of 40%,
- optimization of use of warehouse space,
- saving raw materials for production of cardboard boxes,
- optimization of loading space in transport,
- accelerating the process of receiving deliveries,
- tangible environmental savings.

Towards circular economy

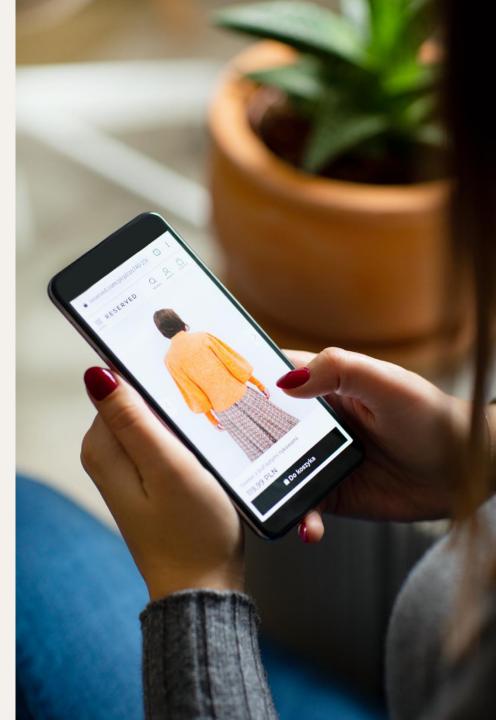


Reserved sales app

 Silent go of Reserved sales application at the beginning of June 2021.

 Polish version. More languages will be added in the coming months.

Applications of other brands are under preparation.



1Q21/22





2021/22+ outlook

1Q21/22

1Q21/22

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Dynamic online growth continues

ONLINE SALES (PLN M)



2021/22 target:

Double-digit growth of e-commerce revenues.



LPP Acceleration of growth in 2021/22

- Continuation of floorspace growths in 2021/22: +25% YoY.
- End-2021/22 Reserved traditional stores should be in 26 countries (entry to Northern Macedonia).
- 2021/22 targets:
 - continuation of floorspace openings in Poland,
 - acceleration of European development,
 - further double-digit floorspace growth in CIS,
 - emphasis on development of younger brands: Cropp, House, Sinsay.
- Key reasons behind floorspace development:
 - stronger entry to smaller towns,
 - opportunity to develop in value-for-money segment,
 - emphasis on omnichannel, of which traditional network is an important part.
- Planned 2021/22 capex at PLN 1.2bn. Planned outlays for stores at c. PLN 950m, for offices at PLN 50m, logistics PLN 150m and PLN 60m for IT.

BY REGIONS

TOTAL	1,435.4	1,727.0	1,801.3	25%
ME	9.9	10.0	10.0	2%
Europe	432.6	529.8	553.7	28%
CIS	426.1	569.1	600.1	41%
Poland	566.9	618.0	637.4	12%
Floorspace (ths m ²)	I.2021	I.2022 former target	I.2022 target	ΥοΥ

BY BRANDS

Floorspace (ths. m ²)	I.2021	I.2022 former target	I.2022 target	YoY
Reserved	674.7	707.6	714.6	6%
Cropp	166.1	183.8	190.7	15%
House	146.8	169.1	173.2	18%
Mohito	115.2	123.5	122.3	6%
Sinsay	329.8	540.7	597.5	81%
Outlets	2.8	2.8	2.8	0%

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Development in retail parks

	RESERVED	MOHITO	CRØPP	(1) house	sinsay
ON-LINE	¢	¢			
OFF-LINE			¢	¢	¢
	γ			γ	

Fast online expansion boosted by omnichannel, selective offline development, shopping malls, big cities

Fast offline growth: retail parks and smaller towns, online expansion boosted by omnichannel





2021/22 targets:



Targets



Opportunities

- A new model of customer behavior after COVID-19.
- Another wave of infections in 2H21.
- Strong US\$ and EUR exchange rates, weak RUB.
- Rising transport costs and delivery difficulties (limited supply of ships).
- Continuation of double-digit floorspace growth.
- Dynamic online growth.
- Double-digit YoY revenue growth.
- YoY operating margin improvement.
- Safe liquidity position.

- Successful collections of all brands favorable price-to-quality ratio.
- Further e-commerce development on new markets.
- Using RFID to support omnichannel growth.



A dividend company

Return to dividend payments after one year since payment suspension:

- covering net loss from profits in upcoming years
- payment of a dividend in the amount of PLN 450 per share by transferring funds from retained earnings.

The Management Board recommended setting the dividend day (i.e. the date on which the list of shareholders entitled to dividend is determined) on July 6, 2021 and payment of dividends in two equal tranches (PLN 225 per share): the first tranche on July 20, 2021, and the second tranche on October 6, 2021.

Our goal is to pay dividend in two tranches per year on a regular basis.

Reasons for paying dividends:

- low interest on deposits,
- negative cash cycle thanks to reverse factoring,
- pandemic proven business model.











Back-up

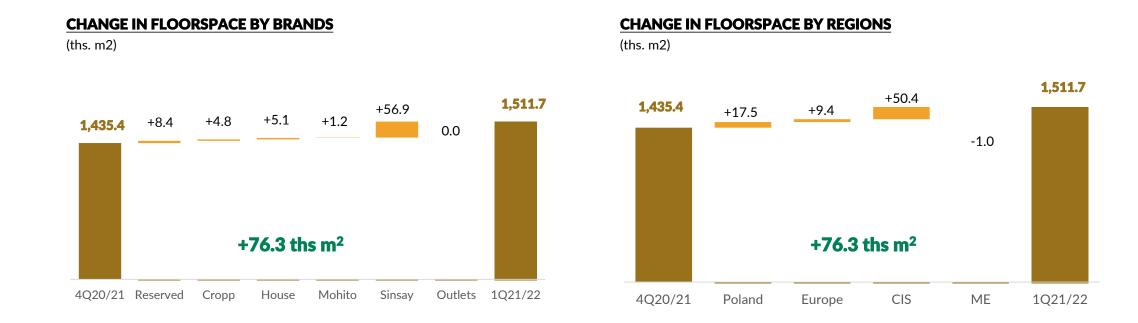
LPP Network development

Floorspace (ths m ²)	31.01.2019	30.04.2019	31.07.2019	31.10.2019	31.01.2020	30.04.2020	31.07.2020	31.10.2020	31.01.2021	30.04.2021
Reserved	605.0	616.6	634.3	655.0	664.8	657.1	669.7	667.8	674.7	683.1
Poland	268.7	263.5	267.6	272.0	270.3	262.9	262.5	264.8	267.7	266.1
Europe	188.0	204.4	215.1	218.4	225.3	223.7	232.2	233.2	223.4	235.3
CIS	141.2	141.6	143.2	156.1	160.8	162.1	166.5	161.5	164.0	172.8
ME	7.1	7.1	8.4	8.4	8.4	8.4	8.4	8.4	9.9	8.8
Сгорр	132.8	134.9	140.8	143.2	147.9	149.2	157.3	159.7	166.1	170.8
Poland	65.9	64.6	64.6	64.1	63.0	61.2	64.4	64.2	63.7	64.6
Europe	24.6	28.8	30.1	32.8	34.9	34.8	37.8	39.0	41.2	41.8
CIS	42.3	41.5	46.1	46.4	50.0	53.2	55.1	56.5	61.2	64.4
House	115.2	115.9	121.7	125.5	127.4	129.8	138.4	141.9	146.8	151.9
Poland	66.9	65.8	66.2	67.3	65.6	64.9	69.4	69.4	71.4	72.2
Europe	18.6	22.0	24.9	28.2	30.1	31.9	34.8	36.1	36.1	36.7
CIS	29.7	28.1	30.6	30.0	31.7	33.0	34.3	36.4	39.3	43.0
Mohito	107.9	108.0	108.7	112.5	111.7	110.5	111.8	112.3	115.2	116.4
Poland	53.4	52.1	52.1	53.3	51.4	50.2	49.7	50.2	50.3	49.9
Europe	24.8	26.3	26.4	28.6	29.7	29.2	30.5	31.3	32.4	31.9
CIS	29.7	29.6	30.1	30.6	30.5	31.1	31.6	30.8	32.5	34.7
Sinsay	102.7	110.5	120.7	149.1	173.3	190.4	223.1	265.4	329.8	386.7
Poland	59.8	61.4	63.6	73.2	78.4	81.4	88.0	103.0	113.8	131.6
Europe	20.2	24.8	31.0	41.2	50.7	56.3	68.4	77.8	89.6	96.3
CIS	22.7	24.3	26.1	34.7	44.2	52.8	66.8	84.6	126.3	158.7
Outlets	12.0	10.8	9.7	8.8	5.8	5.8	4.6	4.6	2.8	2.8
Total by regions										
Poland	523.0	515.5	521.0	534.9	530.0	521.7	534.0	551.5	566.9	584.4
Europe	274.7	306.3	327.6	349.2	370.7	375.9	403.6	417.5	432.6	442.0
CIS	270.9	267.8	278.9	301.5	321.8	336.8	358.8	374.4	426.1	476.5
ME	7.1	7.1	8.4	8.4	8.4	8.4	8.4	8.4	9.9	8.8
TOTAL	1,075.6	1,096.7	1,135.8	1,194.1	1,230.9	1,242.7	1,304.9	1,351.8	1,435.4	1,511.7

LPP Network development details at the end of I.2022

Floorspace (tys m2)	31.01.2021	31.01.2022	Nom. growth	Growth YoY	Number of stores	31.01.2021	31.01.2022	Nom. growth	Growth Yo
Reserved	674.7	714.6	40.0	6%	Reserved	440	450	10	2%
Poland	267.7	272.8	5.2	2%	Poland	189	189	0	0%
Europe	233.2	243.4	10.2	4%	Europe	131	133	2	2%
CIS	164.0	188.4	24.4	15%	CIS	111	119	8	7%
ME	9.9	10.0	0.2	2%	ME	9	9	0	0%
Cropp	166.1	190.7	24.7	15%	Сгорр	369	399	30	8%
Poland	63.7	69.3	5.6	9%	Poland	169	176	7	4%
Europe	41.2	47.6	6.4	15%	Europe	82	90	8	10%
CIS	61.2	73.8	12.7	21%	CIS	118	133	15	13%
House	146.8	173.2	26.4	18%	House	332	369	37	11%
Poland	71.4	77.1	5.7	8%	Poland	182	189	7	4%
Europe	36.1	44.8	8.7	24%	Europe	68	81	13	19%
CIS	39.3	51.4	12.1	31%	CIS	82	99	17	21%
Mohito	115.2	122.3	7.1	6%	Mohito	278	287	9	3%
Poland	50.3	50.7	0.4	1%	Poland	133	132	-1	-1%
Europe	32.4	35.1	2.7	8%	Europe	69	72	3	4%
CIS	32.5	36.5	4.1	12%	CIS	76	83	7	9%
Sinsay	329.8	597.5	267.7	81%	Sinsay	434	668	234	54%
Poland	113.8	167.5	53.8	47%	Poland	193	239	46	24%
Europe	89.6	182.8	93.1	104%	Europe	105	183	78	74%
CIS	126.3	247.2	120.8	96%	CIS	136	246	110	81%
Outlety	2.8	2.8	0.0	0%	Outlets	3	3	0	0%
Poland	0.0	0.0	0.0	0%	Poland	0	0	0	0%
Europe	0.0	0.0	0.0	0%	Europe	0	0	0	0%
CIS	2.8	2.8	0.0	0%	CIS	3	3	0	0%
TOTAL	1,435.4	1,801.3	365.9	25%	TOTAL	1,856	2,176	320	17%

LPP Changes in group 1Q21/22 floorspace



- 1Q21/22 floorspace development both abroad and in Poland. Development in Europe was mainly due to the openings in Romania, Serbia and Slovenia. Floorspace in Western Europe was stable in the quarter.
- Development in the CIS region through openings in most countries in the region, most in Russia. Fall in floorspace in Middle East in the quarter due to the closing down of one store in United Arab Emirates.
- In 1Q21/22, Sinsay brand added the most to floorspace.

1Q21/22



TOP 5 CO (PLN m)	OUNTRIES BY REVENUES IN 1Q21/22
Poland	910
Russia	535
Ukraine	176
Romania	
Slovakia	164
SIOVAKIA	80
	bland remains our most
impo	ortant market in 1Q21/22.

PLN m	1Q20/21	1Q21/22	YoY
LPP GROUP	1,178.6	2,350.3	99.4%
Reserved PL	232.2	361.7	55.8%
Reserved EX	322.0	594.7	84.7%
Cropp PL	52.5	86.4	64.4%
Cropp EX	82.0	165.3	101.6%
House PL	64.4	97.5	51.5%
House EX	54.7	98.6	80.3%
Mohito PL	62.6	81.4	29.9%
Mohito EX	63.0	96.9	53.8%
Sinsay PL	116.2	265.4	128.3%
Sinsay EX	114.9	474.1	312.6%
Other	14.1	28.3	100.9%

Geographical revenue split in 1Q21/22

1Q21/22

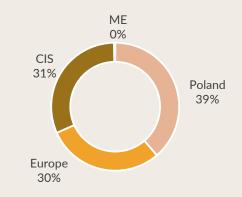


Revenue and COGS split

0

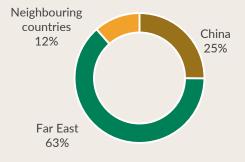
1Q21/22 REVENUES BY REGIONS

(PLN m)



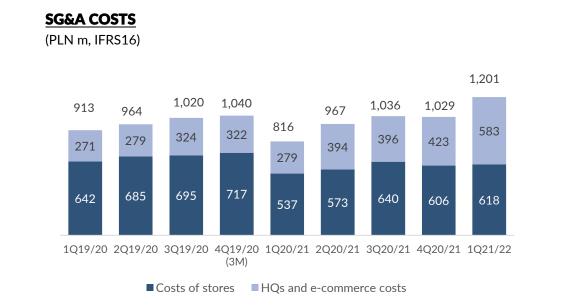
PURCHASES BY REGIONS IN 1Q21/22

(PLN m)

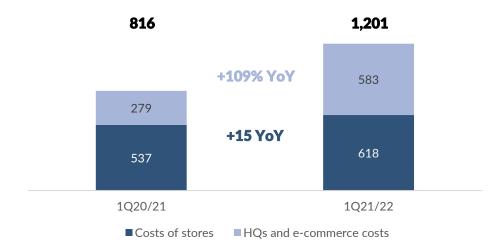


1Q21/22

LPP **Costs of stores and HQs & e-commerce**



SG&A COSTS



(PLN m, IFRS16)

- Costs of stores encompass costs of own stores (rentals, personnel and other) as well as costs of franchise stores in Poland. Stores in the Middle East do not have any material effect on SG&A costs.
- Costs of stores → growth due to higher floorspace and growing revenues from traditional stores.
- HQ costs → growth YoY due to higher e-commerce and logistics costs.

IFRS16 impact summary

1	Q	2	1,	/2	2

PLN m	1Q20/21 IAS17	1Q21/22 IAS17	YoY
Revenues	1,178.6	2,350.3	99.4%
Gross profit on sales	48.2%	55.5%	7.4pp.
SG&A costs	813.9	1,191.6	46.4%
EBIT	-259.9	94.2	N/M
EBIT margin	-22.1%	4.0%	26.1pp.
Net financial activity	-30.9	-12.5	N/M
Net profit	-258.1	47.9	N/M
EBITDA	-151.9	211.7	N/M

EBITDA	PLN 139.7m additional amortisation of right of use asset.				
1Q21/22					
EBIT	45% rentals under IFRS16 (PLN 130.6m). PLN 2.1m gain on write-offs for stores closed valued under IFRS16.				
1Q21/22					
NET PROFIT	Financial costs related to the asset (-32.4 mln PLN) and FX losses (-3.7 mln PLN). PLN 6.2m impact of deferred taxes. PLN 10.5m gain on abolition				
1Q21/22	and reductions of rentals under IFRS16.				

LPP **FX differences details**

1Q21/22

40

1Q20/21

PLN 120.3m losses

on FX differences,

including PLN 18.6m losses on rubble and hryvna, PLN 11.8m losses on US\$, PLN 5.3m gains on other currencies (EUR, RON, HUF, CZK)

and **PLN 95.2m** FX losses due to IFRS16.

1Q21/22

PLN 10.4m losses

on FX differences,

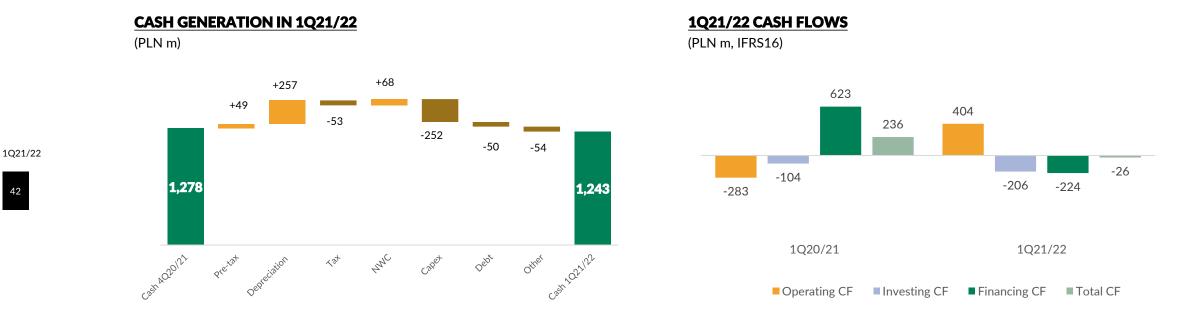
including PLN 5.9m gains on rubble and hryvna, PLN 9.8m losses on US\$, PLN 2.8m losses on other currencies (EUR, RON, HUF, CZK)

and **PLN 3.7m** FX losses due to IFRS16.

LPP **Historical quarterly results**

PLN m	1Q19/20 IFRS16 (February- April 2019)	2Q19/20 IFRS16 (May-July 2019)	3Q19/20 IFRS16 (August- October 2019)	4Q19/20 IFRS16 (November 2019- January 2020)	2019/20 IFRS16 (February 2019 -January 2020)	1Q20/21 IFRS16 (February- April 2020)	2Q20/21 IFRS16 (May-July 2020)	3Q20/21 IFRS16 (August- October 2020)	4Q20/21 IFRS16 (November 2020- January 2021)	2020/21 IFRS16 (February 2020- January 2021)	1Q21/22 IFRS16 (February 2021-April 2021)
Revenues	1,820.7	2,344.8	2,332.0	2,724.2	9,221.7	1,178.6	2,129.3	2,445.7	2,094.4	7,848.1	2,350.3
Gross profit on sales	999.2	1 156.4	1,371.0	1,413.6	4,940.2	567.8	1,013.3	1,384.2	1,118.6	4,083.9	1,305.3
Gross profit margin	54.9%	49.3%	58.8%	51.9%	53.6%	48.2%	47.6%	56.6%	53.4%	52.0%	55.5%
SG&A costs	913.0	964.4	1,020.1	1,039.5	3,937.3	815.8	966.9	1,035.9	1,029.1	3,847.6	1,200.7
Other operating line	-22.1	-6.5	-15.6	-79.7	-123.6	-12.6	-14.2	-47.1	-9.5	-83.3	-17.4
EBIT	64.0	185.6	335.3	294.3	879.2	-260.5	32.3	301.2	80.1	153.0	87.2
EBIT margin	3.5%	7.9%	14.4%	10.8%	9.5%	-22.1%	1.5%	12.3%	3.8%	1.9%	3.7%
Net financial activity	-27.3	-39.5	-41.4	-33.9	-142.1	-158.5	33.7	-60.7	-84.1	-269.5	-38.1
Pre-tax profit	36.7	146.1	293.9	260.4	737.1	-419.0	66.0	240.5	-4.0	-116.5	49.1
Тах	13.4	114.2	57.6	66.0	251.1	-57.0	96.7	-6.4	40.4	73.6	27.6
Net income	23.3	31.9	236.4	194.4	486.0	-362.0	-30.6	246.9	-44.4	-190.1	21.5
Net income margin	1.3%	1.4%	10.1%	7.1%	5.3%	-30.7%	-1.4%	10.1%	-2.1%	-2.4%	0.9%
EBITDA	298.4	423.2	581.3	594.1	1,897.0	17.6	308.1	563.0	337.4	1 226.1	344.4

Cash flows LPP



- Operating cash flow \rightarrow significant YoY increase due to higher level of trade liabilities (partly due to reverse factoring).
- Investment flows \rightarrow growing YoY level due to higher YoY capital expenditures; lower YoY redemptions of investments in money market funds.
- Financing cash flow \rightarrow loan repayment due to high operating cash flows.
- PLN 1.2bn in open credit lines used for letters of credit. guarantees and working capital loans.

LPP Strong balance sheet despite pandemics

- IFRS16: right-of-use asset and lease finance liability.
- YoY increase in fixed assets due to network development and investments in logistics and headquarters.
- Lower YoY goodwill due to write-off for Slovakian Koba (franchise stores) in 4Q20/21.
- YoY increase in intangibles due to investments in IT.
- Higher YoY inventories due new collections and higher YoY floorspace.
- Lower cash due to transfer of part of it to money market funds (PLN 0.43bn) and deposits/restricted cash (PLN 0.51bn).
- Higher YoY trade payables due to larger scale of operations and reverse factoring.
- YoY decrease in short-term debt due to repayment of new credit lines.
- Stable YoY and QoQ long-term debt.

PLN m	1Q20/21	4Q20/21	1Q21/22
Non-current assets	5,961.1	5,620.6	5,783.1
fixed assets	2,379.7	2,439.8	2,573.4
intangibles (incl. goodwill)	417.6	397.2	399.8
right of use assets (IFRS16)	2,960.7	2,589.1	2,608.6
Current assets	4,065.0	4,733.2	4,952.7
inventory	1,992.4	2,074.4	2,239.3
trade receivables	155.7	158.1	203.5
restricted cash	28.4	953.0	941.8
cash and equivalents	1,639.2	1,277.9	1,243.3
Total assets	10,026.1	10,353.8	10,735.9
Equity	2,876.9	3,068.4	3,103.1
Long-term liabilities	3,189.0	3,114.2	3,134.0
interest bearing debt	454.7	484.7	477.9
financial leases (IFRS16)	2,596.7	2,523.7	2,543.8
Short-term liabilities	3,960.2	4,171.2	4,498.8
trade liabilities	2,166.2	2,837.1	3,111.9
interest bearing debt	907.2	521.1	484.8
financial leases (IFRS16)	715.8	654.0	690.9
Total liabilities and equity	10,026.1	10,353.8	10,735.9

LPP **Brands' summary**

	WE FOCUS ON MAINSTREAM PRICES						
	RESERVED	CRØPP	(1) house	MOHITO	sinsay		
BRAND DESCRIPTION	An anchor brand with a broad customer base offering the latest trends	A streetwear brand inspired by hip-hop and pop-culture	Optimistic fashion brand	A brand that combines comfort and elegance for business and informal meetings	Clothes for everyday inspirations and original party outfits		
TARGET CUSTOMER	Women, men, children	Teenagers (boys and girls)	Teenagers (boys and girls)	Women	Women, men, teenagers and children		
DATE OF LAUNCH	1998	2004	2001 (at LPP since 4Q08)	2008 (at LPP since 4Q08)	2013		
REGIONS	CEE, SEE, Baltic, CIS, WE, ME	CEE, SEE, Baltic, CIS, WE (Finland)	CEE, SEE, Baltic, CIS, WE (Finland)	CEE, SEE, Baltic, CIS, WE (Finland)	CEE, SEE, Baltic, CIS, WE (Finland)		
# STORES 1Q21/22	440	373	340	278	483		
REVENUES 1Q21/22	PLN 956m	PLN 252m	PLN 196m	PLN 178m	PLN 740m		

Note: the total area of the brands does not add up to Group's floorspace, as at the end of 1Q21/22 we had 3 outlets.

1Q21/22



Glossary

Poland	Retail sales in Poland and other sales of LPP SA.
CEE	Region including: Czech Republic, Slovakia, Hungary.
Baltic	Region including: Lithuania, Latvia, Estonia.
CIS	Region including: Russia, Ukraine, Belarus and from 2018 also Kazakhstan.
SEE	Region including: Bulgaria, Romania, Croatia, Serbia, from 2018 also Slovenia and from 2019/20 B&H, while from 2021/22 Northern Macedonia.
WE	Region including Germany and the UK, while from 2019 also Finland.
ME	Region including: Egypt, Qatar, Kuwait, UAE, while from 2018 also Israel. Until mid-2017 the region also encompassed Saudi Arabia.
Europe	Region including: CEE, Baltic, SEE and WE.
EBITDA	EBIT + depreciation from cash flow statement.
Average monthly revenues/m2	Revenues of segment or brand / average working total floorspace / 3.
Average monthly costs of own stores/m2	Quarterly costs of own stores / average working floorspace of own stores (ie. excluding all franchise stores which represent c. 2.6% of the working floorspace) / 3.
Average monthly SG&A PLN/m2	Quarterly SG&A costs/ average working total floorspace excluding stores located in ME/ 3.
Inventory/ m2	End of period group inventory/ total floorspace without foreign franchise stores.
Cash turnover cycle	Receivables (in days) plus inventories (in days) minus liabilities (in days). Calculations on average amounts of receivables, inventories and liabilities.



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