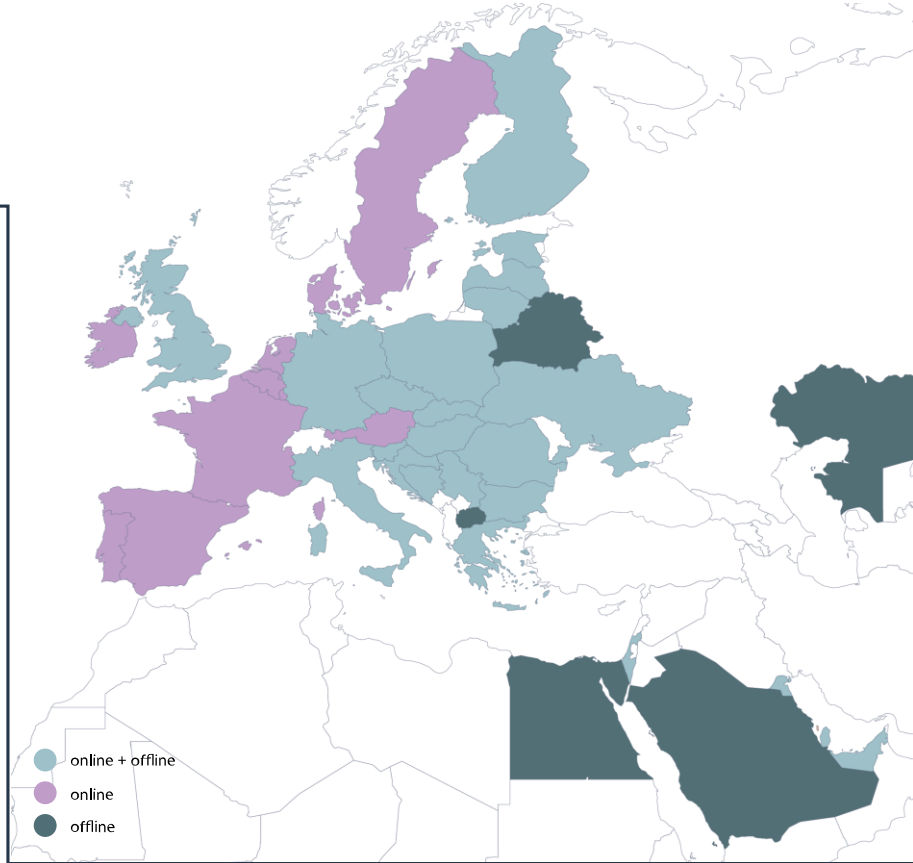


LPP

FACT SHEET 1Q24

LPP is a Polish clothing producer. Based in Gdańsk, the Company has over 30 years of experience in designing and selling clothes and accessories. The Company has five own recognized brands: Sinsay, Reserved, Cropp, House and Mohito. Each of them is dedicated to a different group of customers. Reserved, Cropp, House and Mohito brands in mainstream price range while Sinsay offers products in the value-for-money segment. LPP is now present in 39 countries around the world via its offline and online operations. The Company does not have own factories. The majority of production is sourced from suppliers from the Far East. Part is produced in Europe, including Poland.



NO. OF STORES: 2,382

SHAREHOLDERS

As at 12.06.2024	# shares	%	# votes	%
Semper Simul Foundation	578,889	31.2%	1,978,889	60.8%
Free-float	1,276,301	68.8%	1,276,301	39.2%
TOTAL	1,855,190		3,255,190	

Semper Simul Foundation is linked to the CEO Marek Piechocki.

STOCK DATA

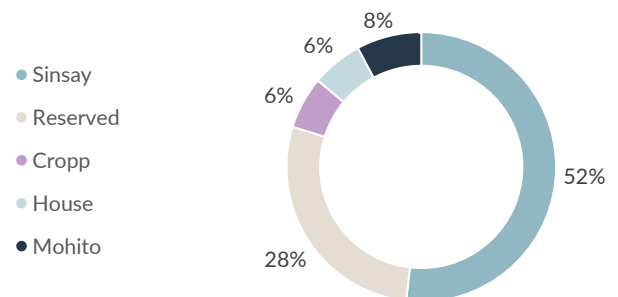
Price (30.04.2024)	15,730	EPS (2023)	866.27
Min (1Y)	11,450	DPS (2023)	610.00
Max (1Y)	18,900	Div yield (%)	4%
Mkt Cap (PLN m)	29,182	Ticker	LPP
Free-float (PLN m)	20,076	Bloomberg	LPP PW
Book value (PLN m)	4,986	Reuters	LPPP.WA

INVESTMENT THESIS

- Developing omnichannel**
15-25% p.a. floorspace growth in the next 3 years.
- Efficient business model allowing for dividend payment**
Lean and cost cautious business model with strong cash flow generation.
- A responsible company**
2020-2025 sustainable development strategy with ambitious targets.

OMNICHANNEL SALES SPLIT BY BRANDS

1Q24

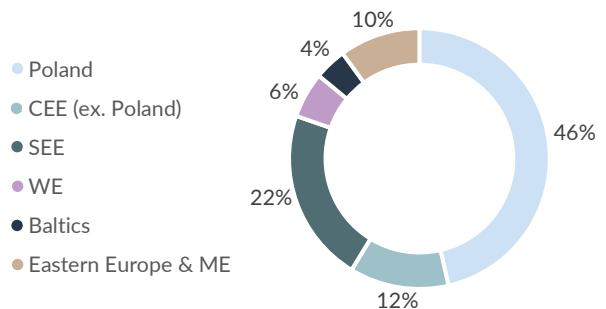


SHARE PRICE PERFORMANCE



OMNICHANNEL SALES SPLIT BY REGIONS

1Q24



RESERVED

CROPP

HOUSE

MOHITO

sinsay

