

Marek Piechocki

Creator and co-founder of LPP, currently the President of the company's Management Board. Focused on developing his own business right from the start of his professional career, he has been involved in the clothing industry since 1989. In 1991, together with Jerzy Lubianiec, he established Mistral. 4 years later, this company was transformed into LPP.

In his capacity as CEO, he is responsible for all aspects of the Company's operations – from fashion brands' management, through product development, and sales operations in the omnichannel model. He supervises the Company's strategic actions in terms of ESG and manages teams responsible for outsourcing production of the collections worldwide. In 2013, recognised by the prestigious Harvard Business Review magazine as the most effective CEO in Poland.

Born in 1961, Marek Piechocki is a graduate of the Faculty of Civil Engineering at the Gdańsk University of Technology.

Marek Piechocki is not running any business competitive to the Issuer. He is not a partner of any competitive partnership, nor a member of any board within any competitive limited company, nor within any other competitive legal entity. Marek Piechocki has not been entered into the Insolvent Debtors Register kept under the National Court Register Act.

Przemysław Lutkiewicz

Controlling Director in LPP since 2008. Within the finance department, Przemysław Lutkiewicz created the Controlling Department from scratch by supervising the work of his analysts, auditors, and security units within sales networks. He implemented IT tools providing the company with management information necessary to direct all LPP S.A. Capital Group companies. He also actively participated in maintaining relations with foreign institutional investors.

As Vice-President of the Management Board, since the beginning of 2015 he has been responsible for the area of finance, controlling, internal audit, investor relations, as well as supervision over foreign companies belonging to the LPP Group.

Earlier, in 2007-2008, he was the co-creator of the First Data SSC in Gdańsk as their Finance & Controlling Director. In 2006-2007, he was a member of the Management Board and the Finance Director at First Data Polska SA, and from 1995 to 2008, he had many job positions, which included Planning and Reporting Team Manager and Controlling Department Director in PolCard SA / First Data Polska SA.

Mr. Lutkiewicz was born in 1970. He is a graduate of the Maritime Academy of Gdynia, as well as the Faculty of Management at Gdańsk University. He is also a post-graduate of the Gdańsk University of Technology.

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Sławomir Łoboda

He has been with LPP since 1997. For many years, he was responsible for the legal services of the company, which he performed as managing partner, representing Krzyżagórska Łoboda and Partners law office. In addition, since 2005 he has also been responsible for the lease and expansion department.

As Vice-President of the Management Board, since October 2015, he has been responsible for the development of LPP, i.e. for the acquisition of new retail space, market analyses, as well as for the legal department.

He has implemented many projects during his time with LPP. He created a franchise network, introduced the company onto the stock market, merged the company with Artman SA, disposed of the Esotiq brand, and developed the company's own store chain.

Mr. Łoboda is the President of the Council for the Hospice Foundation, a non-profit organisation which takes care of the chronically ill. For his social commitment, Mr. Łoboda was honoured with the Brown Cross of Merit awarded by President Bronisław Komorowski.

Born in 1965, he is a graduate of law from Gdańsk University. In 1995, he passed the bar examination for legal advisors.

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Marcin Piechocki

He started his career in LPP in 2017, initially as an Assistant Buyer, which led to his promotion to a Buyer of the Reserved brand. Until 2018, he was responsible for the merchandise purchasing process, price negotiations with suppliers, timely deliveries and analysing performance of the Group's flagship brand.

From 2018, he managed the process of opening and operating the largest Reserved brand stores in the region. At that time, he was entrusted with supervising and co-creating the new concept for Sinsay, the latest brand in the LPP Group's portfolio. He was responsible for the Sinsay range, collection sales and the brand's expansion in new locations.

In the following years, he served as Managing Director of Sinsay and Mohito and was responsible for the company's internal communication and LPP's external relations. In 2021, he was appointed to the company's management board as its vice-president.

Marcin Piechocki's professional career began in 2013, when he joined Citibank International, managing its IT team until 2017.

He was born in 1989. He is a graduate of the Faculty of Electronics and Information Technology at the Warsaw University of Technology.

Marcin Piechocki is not engaged in any activities which could be considered competitive to the Issuer's business, he is not a partner in a competitive civil law company or partnership, he is not a member of any governing bodies of a competitive capital company or any other competing entity. Marcin Piechocki has not been entered in the Register of Insolvent Debtors, which is maintained pursuant to the Act on the National Court Register.

Mikołaj Wezdecki

He has been working at LPP since 2022, having been in charge of the digitalisation process and policy for the development of the Group's e-commerce, as well as the establishment of new standards and synergies in the development of the brands' online platform, as Director of Digitalisation.

Previously, from 2006 to 2019, he was affiliated with RTV EURO AGD, an electronics and household appliances retailer, where he built one of the largest online retail stores for consumer electronics and household appliances in Poland.

Since 2019, he has been involved with the Modivo Group as a member of the management board and director for the e-commerce area, where he launched the new Modivo.pl sales platform, one of the leading online platforms in Central and Eastern Europe. At the same time, he actively participated in the development of the company's strategy and in the process of securing an investor for the company, eventually going with SoftBank, the world's largest investment fund.

He was born in 1983. He graduated from the Higher School of Management and Marketing in Warsaw and the Academy of Leadership Psychology at the Business School of the Warsaw University of Technology. He also holds an Executive MBA degree from the Warsaw University of Technology.

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