PROMOTIONAL ACTION REGULATIONS – 99% DISCOUNT PROGRAMME

δ1

These Regulations set out the rules for each Promotional Campaign Participant to purchase goods from the Reserved, Cropp, House, Mohito and Sinsay collections (hereinafter: "LPP collections") with a 99% (ninety-nine percent) discount calculated from the current retail price in a given RESERVED, CROPP, HOUSE, MOHITO or SINSAY shop (hereinafter: "LPP Shops") or in an online shop of each of the above brands, for amounts <u>not exceeding PLN 100</u> (hereinafter the "Discount" and the "Discount Voucher"): The Promotional Action – 99% Discount Programme is organised by LPP S.A. based in Gdańsk, at ul. Łąkowa 39/44 (hereinafter: "Organiser").

§ 2

The Promotional Action – Discount Programme is intended to promote the Organiser's products and brand by reaching the widest possible range of customers and encouraging them to make purchases in the Organiser's shop chain.

§ 3

- 1. The participants of the Promotional Action Discount Programme are people who receive the Discount Voucher. These will be, in particular, the Organiser's staff, its business partners and their staff as well as people providing services to the Organiser under civil law contracts and anyone else who receives the Voucher. The Vouchers can be passed on to anyone, in particular family members and friends, who can benefit from the discount on the same terms as the original Voucher holder.
- 2. All Discount Vouchers are bearer vouchers.
- 3. The Vouchers can be redeemed in any LPP Shop in Poland or LPP Online Shop, namely the following: https://www.reserved.com/pl/pl/, https://www.mohito.com/pl/pl/, https://www.mohito.com/pl/pl/, https://www.cropp.com/pl/pl/, https://www.housebrand.com/pl/pl/ ("Online Shops"), or in the Reserved, Mohito, Sinsay, Cropp or House mobile app ("App"), where different rules for redeeming the Vouchers may apply depending on the sales channel.
- 4. The Discount Vouchers may be in both electronic and paper forms. Each Discount Voucher has a unique QR code and an alphanumeric code.
- 5. It is not permitted to charge anything for the transfer of the Discount Voucher to a third party.
- 6. The Discount Vouchers entitle their holder to purchase goods from LPP Collections at a Discount within the time limit specified in the Voucher (to the end of the next calendar year after the year in which the Voucher was issued).

§ 4

- 1. The basis for granting a discount on the purchase of goods is a valid Discount Voucher that:
 - a) has been issued by LPP S.A. based in Gdańsk,
 - b) has a unique QR code and an alphanumeric code,
 - c) shows no mechanical damage,
 - d) has not been previously redeemed,
 - e) matches, in all its features, Vouchers issued and marketed by the Organiser,
 - f) has been presented for redemption before the expiry date specified on the Voucher.
- 2. Whenever a Voucher presented for redemption does not meet the above requirements, the Organiser shall have the right to refuse to redeem the respective Voucher.

3. Whenever it is reasonable to suspect that the Voucher presented for redemption has been altered or forged, the Organiser shall have the right to retain the Voucher in order to determine its authenticity.

§ 5

Using the Voucher in an LPP shop

- 1. When using a Discount Voucher in an LPP Shop, the Voucher holder is entitled to a one-time discount of 99% off the current retail price in the given LPP shop, but not more than PLN 100.
- 2. The Discount is for full-value, discounted and promotional goods.
- 3. The Discount is calculated on a pro-rata basis for the entire transaction, for all items on the receipt.
- 4. Any purchase amount in excess of PLN 100 is no longer subject to the Discount. A Programme Participant purchasing goods in an LPP Shop using the Voucher shall pay the entire amount in excess of the Discount (e.g. for purchases of PLN 249.99, the Participant shall pay PLN 150.99).
- 5. Each Discount Voucher can be used only once; once used, it expires, regardless of the value of purchases made using the Discount Voucher.
- 6. When combining the Voucher with other promotional actions or other discount programmes (e.g. 25% employee discount), the discounts shall be applied in the following order: special promotional actions in Shops, Discount Voucher, 25% employee discount.
- 7. In order to use the Discount, at the time of purchase the Voucher holder shall provide the shop employee with the unique QR code or alphanumeric code found on the Discount Voucher.

§ 6

Redeeming the Voucher in an Online Shop or App

- 1. When using the Discount Voucher in an Online Shop or App, the Voucher holder is entitled to a one-time discount of 99% off the current retail price in the given Online Shop or App, but not more than PLN 100.
- 2. The Discount is for both full-value and discounted goods. It does not, however, combine with other promotions or discount programmes, in particular those that require a code to be entered in the shopping cart.
- 3. The Discount is calculated on a pro-rata basis for the entire transaction, for all items on the receipt.
- 4. Any purchase amount in excess of PLN 100 is no longer subject to the Discount. A Programme Participant purchasing goods in an Online Shop or App using the Voucher shall pay the entire amount in excess of the Discount (e.g. for purchases of PLN 249.99, the Participant shall pay PLN 150.99).
- 5. Each Discount Voucher can be used only once; once used, it expires, regardless of the value of purchases made using the Discount Voucher.
- 6. In order to use the Discount, at the time of purchase, the Voucher holder shall enter the alphanumeric code found on the Discount Voucher in the cart.
- 7. The Vouchers are redeemable in the Online Shop of each LPP S.A. brand, i.e. Reserved, Cropp, House, Mohito and Sinsay.

- 1. No Voucher can be exchanged for cash.
- 2. No Programme Participant may claim a cash equivalent in exchange for the Voucher Discount. No Programme Participant may claim any other service, good or benefit in exchange for losing the right to receive the Discount.
- 3. Losing the Voucher (i.e. a unique code) shall result in the expiry of all rights embodied in the Voucher. The Voucher shall not be replaced.
- 4. Programme Participants shall not have any claims against the Organiser for the loss of their Voucher.

§ 8

- 1. Complaints about goods purchased with a Voucher shall be processed based on generally applicable regulations. The product price is the price actually paid by the customer for the product that is being returned (i.e. the amount after the Discount has been redeemed). In the event of withdrawal from the agreement, the Discount amount shall not be refunded, nor shall a new Discount Voucher be returned, reproduced or issued.
- 2. Items purchased with a Discount Voucher are subject to the Organiser's standard rules on returns (i.e. withdrawal from the agreement), with only the price actually paid by the customer for the product being returned (i.e. the amount after the Discount has been applied) being refunded. The Discount amount shall not be refunded, nor shall a new Discount Voucher be returned, reproduced or issued.
- 3. Any disputes relating to the exercise of the rights embodied in the Vouchers shall be settled by a court of general jurisdiction.

§ 9

- 1. All possible complaints and demands regarding the redemption of the Vouchers shall be addressed by the Programme Participant in writing to the Organiser's registered office within 14 days from the date of purchase or attempted purchase.
- 2. Any disputes relating to the exercise of the rights embodied in the Vouchers shall be settled by a court of general jurisdiction.
- 3. The Organiser shall not be held liable for any disputes relating to the exercise of the rights embodied in the Vouchers arising for reasons attributable to third parties.
- 4. These Regulations apply to Discount Vouchers valid from 10 December 2024, i.e. vouchers with a unique QR code and an alphanumeric code. These vouchers do not combine with paper vouchers issued before this date with no QR code or alphanumeric code.
- 5. The Organiser reserves the right to amend these Regulations during the Promotional Campaign. Amendments shall take effect from the date of publication of the updated version of the Regulations online at www.lpp.com and on the websites of LPP Shops; this means that the current and binding version of the Regulations is available at www.lpp.com and on the websites of LPP Shops. Such amendments shall not affect purchases made by Participants as part of the Promotional Action prior to the publication of this information.