

# LPP

## FACT SHEET 4Q24

LPP is a Polish clothing producer. Based in Gdańsk, the Company has over 30 years of experience in designing and selling clothes and accessories. The Company has five own recognized brands: Sinsay, Reserved, Cropp, House and Mohito. Each of them is dedicated to a different group of customers. Reserved, Cropp, House and Mohito brands in mainstream price range while Sinsay offers products in the Value&Design segment. LPP is now present in 40 countries around the world via its offline and online operations. The Company does not have own factories. The majority of production is sourced from suppliers from the Far East, part is produced in Europe.



NO. OF STORES: 2,847

### SHAREHOLDERS

As at 31.01.2025	# shares	%	# votes	%
Semper Simul Foundation	578,889	31.2%	1,978,889	60.8%
Free-float	1,277,001	68.8%	1,277,001	39.2%
<b>TOTAL</b>	<b>1,855,890</b>		<b>3,255,890</b>	

Semper Simul Foundation is linked to the CEO Marek Piechocki.

### STOCK DATA

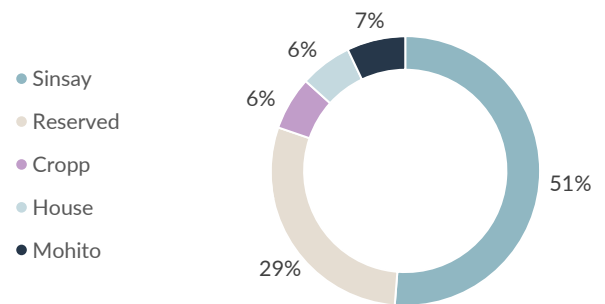
Price (31.01.2025)	16,460	EPS (2024)	941.46
Min (1Y)	11,450	DPS (2024)	660.00
Max (1Y)	18,900	Div yield (%)	4%
Mkt Cap (PLN m)	30,548	Ticker	LPP
Free-float (PLN m)	21,019	Bloomberg	LPP PW
Book value (PLN m)	5,302	Reuters	LPPP.WA

### INVESTMENT THESIS

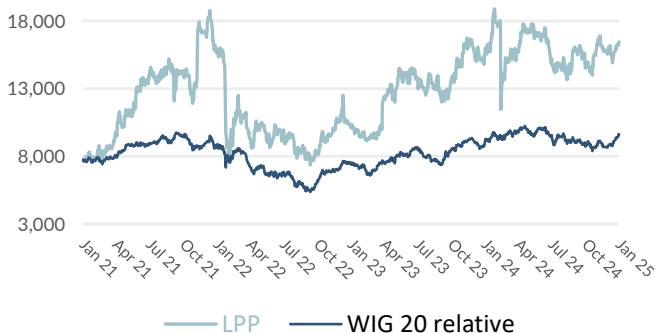
- Developing omnichannel**  
Roll out of physical Sinsay stores in Design&Value segment.  
35-40% p.a. floorspace growth in the next 3 years.  
E-commerce with focus on app and Sinsay Club development.
- Efficient business model allowing for dividend payment**  
Lean and cost cautious business model with strong cash flow generation.

### OMNICHANNEL SALES SPLIT BY BRANDS

2024

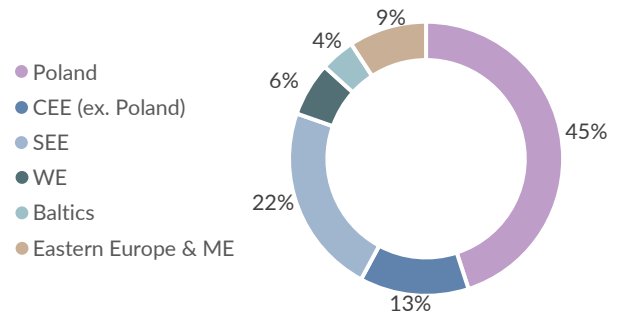


### SHARE PRICE PERFORMANCE



### OMNICHANNEL SALES SPLIT BY REGIONS

2024



RESERVED

CROPP

HOUSE

MOHITO

sinsay

