LPP

Selected preliminary operating data for 3Q and cumulatively for the first 3 quarters of 2025

		August-October '25 Q3 2025	February-October '25 1-3Q 2025
Revenue (in constant currencies) ¹	YoY [%]	+23%	+22%
offline	YoY [%]	+24%	+22%
online	YoY [%]	+22%	+22%
Revenues in LFL stores	%	+4.3%	+3.3%
Sinsay	%	-1.7%	-0.7%
Reserved, Cropp, House, Mohito	%	+10.8%	+7.4%
Number of new stores	#	232	664
Sinsay	#	200	565
Reserved, Cropp, House, Mohito	#	32	99
Floorspace (31 October 2025)	ths m²	-	2,850 (+26% YoY)
Sinsay	ths m²	-	1,733 (+48% YoY)
Reserved, Cropp, House, Mohito	ths m²	-	1,117 (+3% YoY)

Sales dynamics in core business (data for 2024 does not include revenues to trade agents and other revenues). Impact of FX rates ca -1.5pp.

In 3Q, the Company recorded a return to over 20% revenues growth (in constant currency) in both offline and online revenues. The Company continued its active policy of maximising the gross profit margin while effectively managing SG&A costs, focusing on profitable growth.

The above data has been calculated based on the current knowledge of LPP Management Board as at 7 November 2025 and may change after the full closing of the accounts.

At the same time, the Management Board of LPP announces that the final data will be published in the interim financial report for 3Q of 2025 on 11 December 2025.