



## Selected preliminary operating data for 4Q and for 2025

		November-January '25 4Q 2025	February-January '25 1-4Q 2025
<b>Revenue (in constant currencies)<sup>1</sup></b>	<b>YoY [%]</b>	<b>+18%</b>	<b>+21%</b>
offline	YoY [%]	+20%	+22%
online	YoY [%]	+14%	+19%
<b>Revenues in LFL stores</b>	<b>%</b>	<b>-0.5%</b>	<b>+2.3%</b>
Sinsay	%	-1.6%	-0.9%
Reserved, Cropp, House, Mohito	%	+0.5%	+5.5%
<b>Number of new stores</b>	<b>#</b>	<b>365</b>	<b>1,029</b>
Sinsay	#	348	913
Reserved, Cropp, House, Mohito	#	17	116
<b>Floorspace (31 January 2026)</b>	<b>ths m<sup>2</sup></b>	<b>-</b>	<b>3,059 (+25% YoY)</b>
Sinsay	ths m <sup>2</sup>	-	1,948 (+43% YoY)
Reserved, Cropp, House, Mohito	ths m <sup>2</sup>	-	1,112 (+3% YoY)

Sales dynamics in core business (data for 2024 does not include revenues to trade agents and other revenues). Impact of FX rates ca -2.0pp.

The Company opened 1,029 stores across all brands, i.e. 55% more than in 2024, and its net floorspace increased by ca. 25%. Sinsay chain expanded by 913 new stores in 2025, thus developing in line with earlier guidance.

In 4Q, the Company recorded nearly 20% revenues growth (in constant currency) maintaining favourable sales dynamics in both channels despite the challenging market environment. Offline sales grew faster than online sales. The Company continued its active policy of maximising the gross profit margin while effectively managing SG&A costs, which translated into a positive continuation of the 3Q trend in overall profitability.

The above data has been calculated based on the current knowledge of LPP Management Board as at 4 February 2026 and may change after the full closing of the accounts.

At the same time, the Management Board of LPP announces that the final data will be published in the interim financial report for 2025 on 26 March 2026.